



#InclusionMatters

NEWS AND UPDATES
FROM THE FRONTLINE OF CHANGE

GLOCAL FACTORY NEWSLETTER

4/2024 - SEPTEMBER

Dear Reader,

welcome to the new issue of Glocal Factory's newsletter, dedicated to project design.

At Glocal Factory, we believe in the power of design design, not only for the creation of tangible products, but above all as a tool capable of bringing about change, both on personal and community level.

To these two aspects of project design are dedicated, respectively, the introduction, which explores the profound impact of project design on personal empowerment; and the presentation of our course, **Project Design for Social Engagement**, designed to provide suitable knowledge and skills in the field of social design.

But that's not all: we have recently unveiled **our new website!** It is much more than a restyling: we have improved it graphically and in terms of content, to offer you more information about us and our work, bringing you closer to our mission and activities. We hope that these changes will inspire and intrigue you.

Thank you for being part of the Glocal Factory community. Together, let us design the future we like.

The Glocal Factory Team

PROJECT DESIGN TO TRANSFORM COMMUNITIES AND PERSONAL LIVES

- PROJECT DESIGN TO EMPOWER PEOPLE. The alchemy of collaboration



- **PROJECT DESIGN FOR SOCIAL ENGAGEMENT.** A training course at Glocal Factory

NEWS and EVENTS



PROJECT DESIGN TO EMPOWER PEOPLE

The alchemy of collaboration



TO KNOW MORE

Wooley et al., 2010, https://www.researchgate.net/publication/47369848_Evidence_of_a_Collective_Intelligence_Factor_in_the_Performance_of_Human_Groups

Katzenbach and Smith, 1993, https://www.researchgate.net/publication/13172609_The_Discipline_of_Teams

Amabile, T., & Kramer, S. (2011). *The Progress Principle: Using Small Wins to Ignite Joy, Engagement, and Creativity at Work*. Boston, MA: Harvard Business Review.

These days, the word **empowerment** is in danger of becoming a mere buzzword. Used and abused, it instead names a force truly capable of bringing about profound changes in both society and individuals. **Careful and skilful planning** is a very effective way to achieve these objectives.

Planning is about bringing people with **different backgrounds** together to achieve a **shared goal**. This dynamic not only contributes to the successful completion of projects, but also fosters the creation of an atmosphere of **respect and mutual understanding** between people, where each person's contributions are valued.

The creation of a **shared language** among teams - which lies on common values and objectives beyond individual differences - is another important advantage of working on projects. In addition to increasing productivity, this common framework fosters a **sense of belonging** among team members, enabling them to communicate ideas clearly and comprehend those of others. Tuckman (1965) identified four phases that teams go through: **forming, storming, norming, and performing**. Appreciating one another's contributions during these phases fosters a positive atmosphere where everyone feels appreciated and free to give their all.

Taking part in projects often means **leaving one's comfort zone**, taking on new tasks, and learning new abilities, providing experiences that are invaluable since they develop skills that not only improve an individuals' talents but also their **confidence** and **self-efficacy**.

Last but not least, working on projects helps people become more **resilient**, as they almost always involve obstacles and failures. According to study on resilience, confronting and overcoming adversity by Maddi and Khoshaba (2005), navigating obstacles involves persistence, adaptation, and innovative thinking, as well as enhancing individuals' capacity to deal with future challenges.

Thanks to well-organised and managed planning, people are able to feel like actors of change as the fruits of their cooperation become tangible. This awareness not only empowers them, but is an example and stimulus for others, **motivating them** to take similar actions: work progress increases motivation and commitment, which in turn intensifies the empowerment cycle (Amabile and Kramer, 2011).

Unlock the power of SOCIAL DESIGN

GLOCAL FACTORY Training Program

Why Social Design?

Social design empowers communities by creating inclusive solutions to address social challenges while fostering collaboration, creativity, and long-term impact. By focusing on real human needs and community well-being, social design allows you to drive positive change in a sustainable way.

In **this course**, organised in collaboration with T-Hap (Cyprus) and Akep (Greece), you'll learn how to use design principles to build projects that engage, inspire, and uplift both individuals and organizations.

DAY 1 – Project methodology: the correct questions for effective social design

DAY 2 – Effectively involve your target group

DAY 3 – Targeted communication to connect with your audience

DAY 4 – Explore social innovation and sustainability – Study Visit

DAY 5 – Evaluate success: monitoring and measuring impact

Two sessions:

- **VERONA**: November 25–29, 2024
- **ATHENS**: December 2–6, 2024

Download the full program

<https://www.glocalfactory.eu/training-hub/>

Subscription

Fill in the online form on the Glocal Factory website.

DEADLINE FOR SUBSCRIPTION:
31st October 2024

Our course

**PROJECT DESIGN FOR
SOCIAL ENGAGEMENT**
in&outdoor training

is online!

● Practical Skills

You'll develop the ability to design projects that actively involve and benefit specific groups, from local communities to organizational stakeholders. You'll learn how to harness creative strategies to tackle social issues and improve interactions within the community.

● Real-World Applications

The course blends classroom-based learning with a study visit. This balance ensures an approach where theory meets practice, allowing you to apply new insights to real-world situations immediately.

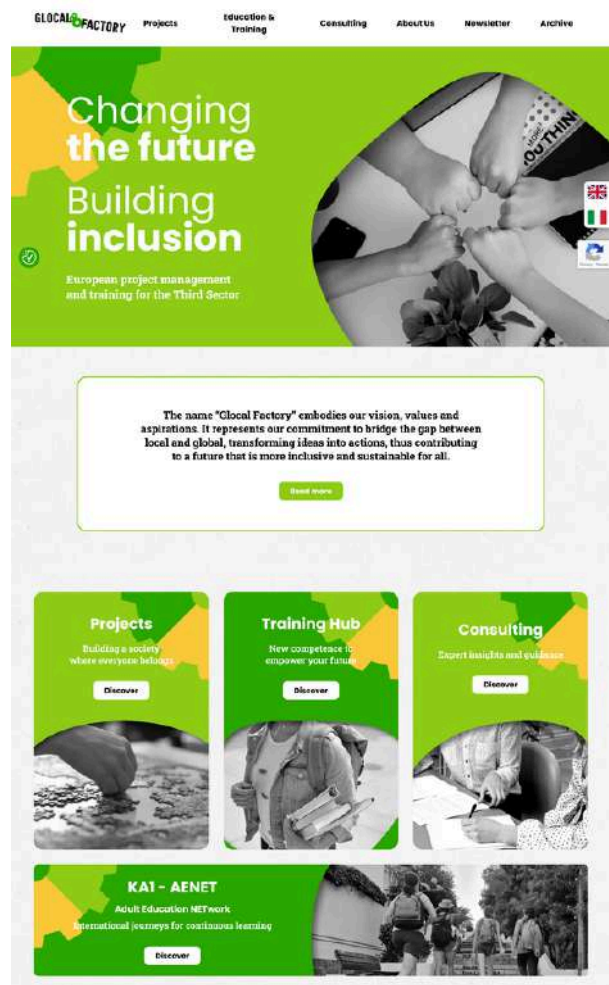
● Engagement Techniques

Learn how to engage your target audience effectively, whether they are beneficiaries, project team members, collaborators, or stakeholders. You'll master the art of communication and collaboration, to ensure your project's success and sustainability.

NEWS and EVENTS

Scroll and enjoy our NEW WEBSITE!

Welcome to the all-new Glocal Factory website! We've completely revamped our design and added **more content**. Explore our latest projects and discover our **Training Hub**, where we offer specialized training programs for the Third Sector. Stay updated on all our initiatives. And on't forget to subscribe to our **newsletter!**



Training and research week for migrants' inclusion in coworking spaces



An intense first week of September for the **RESMOVE** project: three days of training followed by the Transnational Project Meeting, in Lubjiana.

We began on September 2nd with training, attended by senior researchers who will conduct interviews with migrants and coworking staff in the project implementation areas.

On the first day, our Slovenian colleagues from **ZRC SAZU** presented their **desk research**, a document exploring the history of coworking, the various existing types, coworking in rural areas, and gender dynamics within these spaces. During the workshop titled "**Country experiences on migrant inclusion into collaborative spaces**", we discussed what we expect from a coworking space and reviewed the current situation in different areas, examining the presence of coworking spaces in rural regions and gender-related issues.



On the second day, we were divided into groups to participate in two workshops:

1. Methodological work with vulnerable people (Maja Gostič, psychologist): this session allowed us to reflect on the concept of vulnerability and the biases we may encounter during an interview. A role-playing exercise highlighted things to avoid as interviewers, such as showing stress or being overly empathetic.

2. Methods and ethics of interviewing refugees (Lucija Klun, researcher): Lucija involved an asylum seeker who shared his experience. He left us with important questions: How do we create continuity with interviewees? How do we avoid exploiting their personal stories?



We also visited two coworking spaces:

CENTER ROG, a more institutional center, established after the eviction of a squat that lasted 15 years.

GMAJNA Migrant Collective, a completely self-managed space.

The third day was dedicated to developing the **interviews** to be conducted in the territories. We were also introduced to a valuable tool for data collection and analysis:

KoboToolbox.

It was indeed an intense and highly productive week!





Young protagonists in Europe: this is Y2EU

Y2EU has brought together associations from across Europe to engage and inspire young people. A key collaboration was with the Young European Federalists in Verona. In the lead-up to the European elections, Y2EU launched a social media campaign to inform and activate young voters. The results showed that voter turnout among young people in some regions reached over 64%, challenging the trend of abstentionism often linked to euroskepticism.

The data suggests a shared interest in Europe's future across different political affiliations. In this sense, Y2EU marks a significant move toward increased political participation among Europe's young citizens.

Read the full article <https://youth2.eu/empowering-tomorrows-leaders/>

ENEU outputs for migrants' entrepreneurship

The ENEU project held its Transnational Meeting on September 3rd and 4th in Oslo. Over two days, social workers supporting displaced individuals received training on entrepreneurship, while project partners presented key outcomes. These include the **guidelines for trainers** to help migrants begin their entrepreneurial journey, a practical training **manual** featuring interactive methods, and **multilingual welcome packages** designed for newcomers. The event was a significant step in empowering displaced communities through entrepreneurship.

Follow us www.eneu.erasmus.com/



GET IN TOUCH



OFFICE | vicoletto Valle, 2 - 37122 Verona VR

EMAIL | info@glocalfactory.eu

CONTACT FORM |  www.glocalfactory.eu



<https://www.facebook.com/glocalfactory>



<https://it.linkedin.com/company/glocal-factory>